

The LycoRed Herald

Your mirror to the emerging world of 'Wellness'



New Delhi

Volume 1

Issue # 03

Editorial

It is pouring!!

What started as a trickle has turned into a downpour, with virtually endless number of responses to our first two issues!

We are truly gratified and shall be honored with the continuation of this deluge.

It is your spirit of being a part of this 'Initiative Wellness' that is truly motivating.

We do many things to assure longevity, universally regarded as one of life's primary goals. This includes working at an even pace, eating meals at regular times and exercising in a way that is believed to promote longevity.

One of the criteria most often cited in assessing the state of advancement of a country is the average longevity of its citizens.

The average life expectancy of a Japanese woman, for example, is eighty-six years astounding, isn't it?

We would do well to start thinking about longevity as a virtue.

It is possible not only to live long, but also to live well. If youth is so important, then should we not attempt to maintain our youthful condition into old age?

By watching our health and promoting our well being on an ongoing basis, we can reach old age without undue suffering.

This does not, in any way, have to marginalize the excitement of life. On the contrary, with energy, prevention of disease and intelligence, our lives ultimately turn out to be richer and more exciting.

Our lives can be truly great if we are not suffering from various ailments. While we are still young, it is wise to seek radiant health so that we can live a long, healthy, exciting and happy life.

Life is finite and that growing old in a state of radiant health is far superior to living fast, hard and foolishly while we are young and then suffering intolerable illnesses when we reach middle age and beyond.

So let the shining power of health radiate through you to your family, as well as all those who come in your daily contact.

A handwritten signature in blue ink that reads 'Deepika'.

Dr. Deepika Chhabra
(Chief Editor)



Announcing the launch of a major campaign on LycoRed

'Initiative Infertility'

Encouraged by the massive positive response to LycoRed in infertility, Jagsonpal is pleased to launch 'Initiative Infertility'. This will be a boon to thousands of young infertile couples, who will now have access to the first non-hormonal approach to treating infertility.

Points to ponder

- Nearly 2,00,00,000 couples in India are infertile (that is the total population of Australia)
- This translates into 1 out of every 10 couples
- Majority of these couples get investigated and 80% of these will achieve success with simple therapies
- More than 50% of infertility cases are directly attributable to the males
- Male partners are very non-cooperative in pursuing the diagnosis and treatment
- Low sperm activity is recording an increased rate, especially in metros

Our managers will be in active touch with you to share the individual activities under this ambitious campaign.

Granny was right: Go natural!

Turmeric in curry prevents Alzheimer's

Having an Indian curry helps guard against brain deterioration, says a recent scientific study. It also has a role in encouraging a lucid old age.

This is why India, which produces and consumes most of the world's turmeric, a curry ingredient that incorporates the beneficial chemical curcumin, has lower rates of Alzheimer's than the West.

Curcumin oil is a chemical trigger that enhances enzyme activity. This, in turn, protects the brain against the progression of neuro-degenerative diseases.

Curcumin induces an enzyme heme-oxygenase, which defends against the free radicals that cause cells to function abnormally and die. Free radical damage to DNA or proteins is a key cause of Alzheimer's disease.



Our comment: Trust LycoRed to effectively counter the free radical damage to DNA or proteins, which help your patients keep Alzheimer's disease away.

Remember, lycopene is 100 times more potent than Vitamin E and 2.2 times more potent than -carotene in its free-radical quenching capacity.

Ginger Goodness

It seems grandma was right. A little bit of ginger relieves the nausea and vomiting that plague many pregnant women, but it does not cure the problem, says Australian researchers.



Wine, beer and tea fight cancer

Portuguese research has revealed that three phenolic compounds found in wine, beer and tea contribute to a significant decrease in breast cancer cell proliferation.



The compounds - EGCG, XN and RES - were all found to work, but XN, found in beer, was the most effective.



Chocolates make for happy babies

Women who eat chocolate while they are pregnant give birth to happier and more active babies.



Chocolate also seems to benefit the babies of women who are stressed during pregnancy, making the infants less fearful, a study said.

Scientists in Finland asked 300 pregnant women to rate their stress levels and chocolate consumption. Six months after the babies were born, the mothers were asked to rate their infants' behavior under categories including fear, soothability and laughter.



The researchers speculate that the effects they observed could result from chemicals in chocolate associated with positive mood being passed on to the baby in the womb.

Reading someone else's copy?

The LycoRed Herald

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Ask for your own copy of 'The LycoRed Herald', from:

Jagsonpal Pharmaceuticals Limited, T-210J, Shahpur Jat, New Delhi - 110 049



McDonald's to fight obesity

Fast-food giant McDonald's Corp launched an anti-obesity education campaign that would promote the importance of exercise and a balanced lifestyle.

The company, whose Big Macs and super-sized french-fries have drawn criticism for promoting obesity, said it was 'committed to playing a responsible and active role' in solving the obesity problem in the United States. Some two-thirds of Americans are overweight.



McDonald's is launching a new website to go along with its 'Go Active' adult Happy Meals, which include a salad, bottled water and a pedometer to encourage walking.



Our comment: Despite the new website, new 'Happy Meals', fast food is still alien to our culture and food habits.

Stick to the good old Indian food - it's the best!

Estrogen takes a fall

The latest analysis of data from the Women's Health Initiative in the US shows that estrogen replacement therapy after menopause does not improve long-term health.

While it decreases the risk of fractures, it increases the risk of stroke. Also, the treatment has no significant effect on coronary heart disease or death from all causes.

Our comment: LycoRed is as good as HRT to handle menopausal changes, minus the side effects (see cover page: Vol1, Issue 02).

Who says grapes are sour?

- Helps cleanse the bowels
- Grape juice is known for its blood-purifying properties
- Minimizes allergies
- Have anti-inflammatory properties
- Raises good cholesterol while inhibiting bad cholesterol
- Grapes also provide calcium, phosphorus, vitamins and traces of several co-factors



Grapes contain bioflavonoids - useful for estrogen replacement and can control severe symptoms of menopause.

Honey facts

Unprocessed honey is loaded with good stuff such as vitamins, minerals, amino acids and antioxidants. No wonder honey is known as the *ancient healer*.



Honey is anti-microbial due to its high sugar content, low pH and the presence of organic acids and as such, finds use in treating cuts, scrapes and burns as well as to prevent scarring.

Honey is high in carbohydrates and is therefore a great energy source.

Honey contains vitamins B₁, B₂, B₆, niacin, pantothenic acid as well as minerals like calcium, copper, iron, magnesium, zinc, manganese, phosphorous, potassium & sodium.

The natural antioxidants found in honey are vitamin C, selenium, chrysin, pinobanskin and catalase.

Honey is used for facial treatment as it retains moisture.

Honey never goes *bad*. It is slightly acidic and, therefore, not conducive to bacterial growth.



Are you a netizen?

The LycoRed Herald
is now on the net

For viewing all issues: www.jagsonpal.com
For your response: herald@jagsonpal.com



Channel Discovery recommends Lycopene!

The website of channel Discovery (discoveryhealth.com), under the section Diseases & Conditions, has interesting information to offer.



EXPLORE YOUR WORLD™

Here goes!

Male infertility can create tension in a couple's relationship. Sexual relations may become less pleasurable.

Eventually, 80-85% of couples find a cause for their infertility. However, some will never achieve pregnancy, even with the newest treatments and may consider adoption.

Infertility is defined as a couple's inability to achieve pregnancy after one year of regular, unprotected sex. Male infertility may be caused by many conditions, the significant ones being:

- Diabetic neuropathy nerve damage causes problems with erection and ejaculation
- Extreme obesity
- Hypothyroidism
- Hypogonadism
- Down's syndrome
- Testicular torsion
- Undescended testes
- Varicocele

Some specific diseases can also be a factor in male infertility:

- Autoimmune disorders
- Liver disease
- Sickle cell anemia
- Kidney disease
- Gonorrhea / Genital herpes
- Prostatitis / Epididymitis
- Infectious diseases (*mumps*)
- Testicular / prostate cancer

Certain drugs may also result in male infertility:

- Cimetidine
- Phenytoin
- Anabolic steroids
- Chemotherapy
- Radiation therapy
- Recreational drugs like alcohol & marijuana

The website goes on to highlight a diet low in lycopene as a possible cause of male infertility.

Although the male partner is responsible for more than half the cases, he is typically not forthcoming and cooperative in the investigative and therapeutic process.



Irrespective of the root cause, the problem may lie in the sperm count, sperm motility or sperm morphology.

What can be done to prevent the condition?

- Avoid excessive exercise
- Avoid exposure to pesticides
- Avoid frequent hot baths
- Avoid tight pants & undergarments
- Take adequate folic acid
- Keep diseases like diabetes, hypothyroidism under control
- Practice safe sex
- Get early medical advice for infections

What are the treatment options?

Taking a regular lycopene supplement is categorically mentioned as a measure, on the website.

Treatment focuses on the underlying cause. Without treatment, 15-20% of infertile couples eventually get pregnant.

Therapeutic guidelines, *depending upon the identification of the causative factor*, may include:

- Eating a healthy diet
- Exercising in moderation
- Learning of the best times to conceive
- Lifestyle changes cessation of smoking and drinking
- Hormone therapy
- Treating erectile dysfunction
- Surgical repair of varicocele
- Treating underlying infections
- Wearing a loose underwear

If these options do not work, the newer techniques, clubbed under ART, are put in place.

**Extend
the
Protective power
of
LycoRed
to**



Young infertile couples

*Males: 2 bd daily
Females: 1bd daily*

LycoRed softgels

LycoRed Baby Club grows

The rate at which we are getting endorsements of LycoRed being helpful to overcome various problems in pregnancy, we are seriously thinking of bringing an issue dedicated to this!

Seriously though, it is a proud moment for us, each time we get to learn of another success.

Meet Ms. Neetu of Dewas (MP), who developed elevated BP during her precious pregnancy.



Ultrasound done at mean gestational age of 32 weeks confirmed it as a case of IUGR with fetal weight 1860 +/- 10%, severe oligohydramnios and sluggish fetal movement.

She was fortunate to be under the care of Dr. Smita Dubey, MS.



Dr. Dubey was prudent enough to prescribe 1 softgel of LycoRed b.d till full term.

The results were noticeable within no time and at mean gestational age of 38 weeks, fetal weight increased, with significant improvement in liquor volume as well as spontaneous fetal movement.

Ms. Neetu went on to deliver a healthy baby weighing 3.5 Kgs.

Congrats, Dr. Dubey, Ms. Neetu & the baby! We are rushing a hamper of baby care products to the little one, with best wishes from LycoRed.

Oral Oncology

The study conducted by Dr. Mohit Pal Singh and his colleagues has been published in this journal of international repute.



Dr. Mohitpal Singh
Oral Medicine & Radiology,
KLES's Inst. of Den. Sc, Belgaum

Titled 'Efficacy of oral lycopene in the treatment of oral leukoplakia', it evaluates the efficacy of lycopene at two different doses, as compared to placebo in the treatment of oral leukoplakia.

58 clinically and histologically confirmed oral leukoplakia patients were randomly divided into three groups and treated for three months:

LycoRed dosage per day
Group A: 2 softgels bd (8mg)
Group B: 1 softgel bd (4 mg)
Group C: Placebo



The outcome of the treatment was assessed clinically and histologically, from the range of 100%, 75% to 25% (indicating progression).

The histological response was assessed in the categories of atypical hyperplasia, mild dysplasia, moderate dysplasia and severe dysplasia (or CA *in situ*).

The mean responses were Gp A: 80%, Gp B: 66%, Gp C: 12.5%.



Based on the clinical outcome Dr. Singh and his team has suggested that LycoRed can be effectively and safely used for the management of oral leukoplakia.



Would your patients eat a **synthetic** tomato?

LycoRed contains 'All Natural Tomato Lycopene' imported from Israel

Brought to you as LycoRed softgels by Jagsonpal - your partner in 'Initiative Wellness'

British Journal of Urology International

The findings of Dr. N. P. Gupta and his team found merit enough to be published in this prestigious publication. The study was meant to compare the efficacy of LycoRed plus orchidectomy with orchidectomy alone in patients of advanced prostate cancer.

Fifty-four patients with histologically confirmed metastatic prostate cancer were initiated into the trial between March 2000 and June 2002. The patients were divided equally into two groups - with the first group patients randomized to orchidectomy alone and the second group to orchidectomy plus LycoRed (OL) 1 b.d.

Patients were evaluated clinically every 3 months after the intervention, with the measurements of prostate-specific antigen (PSA), bone scan and uroflowmetry.

After 2 years, patients of OL group showed distinctively better clinical response when assessed by PSA levels and bone scan. There was a significant improvement in peak flow in the OL group.

Dr. Gupta and his team concluded that supplementation with LycoRed produced a more reliable and consistent decrease in serum PSA levels. Shrinkage of the primary tumor as well as the secondary tumors resulted in better relief from bone pain and lower urinary tract symptoms. The survival period of this group was also increased.

Fight the sun with Lycopene

In a tropical country like ours, it is virtually impossible to avoid the harmful effects of sunlight.

While expensive sunscreen products are available, their protection power (SPF) is variable and regular use can prove to be more scorching on the pocket than of the skin!



Let us understand the harm brought upon by the sunrays to our body. The ultraviolet rays in sunlight are the harmful ones - they are of two types, UVA and UVB.

Ultraviolet A rays do not burn the skin but do most damage. They penetrate the skin to a deeper degree and affect cells on the molecular level.

This damage results in wrinkles, sagging skin and bad pigmentation. The damage only intensifies further as we gain altitude.

On the other hand, Ultraviolet B rays cause skin to show signs of sunburn. As the ozone layer gets thinner, we become more prone to the damage.

Certain medications and chemicals also potentiate the damage caused by UV rays diuretics, Ciprofloxacin, tetracyclines, iso-tretinoin and sulpha drugs.

Your defense - Lycopene

Being fat soluble, lycopene is effective in the tissues with high fat and lipid content.

The skin, being a lipid-rich organ, benefits from the high antioxidant activity of lycopene.

Exposure of the skin to UV light decreases skin lycopene concentration more than that of β -carotene. Two oxidative metabolites of lycopene have been isolated from skin, further endorsing the role of lycopene.

The ability of lycopene to regulate cell junctions provides an additional benefit of improving skin texture.

Scientists believe that lycopene provides antioxidant activity, UV-protection and anti-aging benefits, regardless of skin type or complexion.

Lycopene reduces the damaging effects UV light has on skin and boosts protection against both the short term (sunburn), and cumulative effects of sun exposure (skin cancers).

Our comment: Use LycoRed to enhance the UV-fighting ability of your body and face the sun with a smile! This news is right on time!



**Wellness ...
Specially
cultivated**



**Wellness ...
Spread through the world**



**Wellness ...
Also brought to your
country**

How high do you tip the scales?

Presenting a brand new series as an inherent component of 'Initiative Wellness'. This exhaustive presentation will be all-encompassing and will elaborate all aspects of the rapidly increasing menace of obesity, including:

- Reasons
- Devastating consequences
- Common pitfalls
- Scientific options
- Setting goals



We hope that this honest attempt will help reform the way people live, *or are likely to live.*

The ultimate success of such campaigns depends upon the seriousness with which the information is disseminated, understood and adapted. Since there is a mountain of information on the subject, it is going to be continued over several issues, in the months to follow.

It is not likely that you will have alternate access to such exhaustive compilation, in a sequential manner, very easily. As such, we strongly advise that you preserve these articles!

You may be changing or saving several lives from a premature end, thanks to this wealth of information.

Do spread the good word!

How much is too much?

Food is abundant, diverse, delicious, . . . and very often, high in calories. The result of this embarrassment of riches is an alarming rise in the number of grossly overweight people around you.



It is a particular problem for those under the age of 50, especially with women. Yet younger fat people stand to benefit even more from weight reduction than do the middle-aged and elderly.

Despite the nation's ongoing fascination with fitness, we are suffering an epidemic of obesity. In the last one decade, the number of obese adults aged 30 to 39 jumped 10 percent *in a single year.*

Obesity and overweight is not the same thing, though the experts don't agree as to what, precisely, obesity is. In general, the term 'obesity' is applied when an individual is from 20 to 30 percent over the average weight for his or her age, sex, and height.

The medical community uses the body mass index, or BMI, to define obesity. BMI measures body weight relative to height and is strongly correlated with total body fat. A BMI of 30 and above is considered obese.

Figuring Your BMI

The Body Mass Index (BMI) incorporates both your height and weight to assess your weight-related level of risk for heart disease, diabetes, and high blood pressure.

BMI is calculated as follows:
= Weight in kgs / (Height in mts)²

For example, if your height is 165 cms and you weigh 80 kgs, the math would go like this:

$$BMI = 80 / (1.65)^2 = 29.4$$

Indications of Risk

BMI of 25 or less:
very low to low risk

BMI between 25 and 30:
low to moderate risk

BMI of 30 or more:
moderate to high risk



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Brings to you the 'first-of-its-kind' series on managing your lives better
Take our word and retain this article or the entire issue
You may be saving or revolutionizing a few lives for all you know!

Devastating Consequences

Overweight encourages high blood pressure, high cholesterol, heart disease, diabetes and a variety of other diseases.

For example, high blood pressure is almost 6 times more common among overweight people aged 20 to 44 and twice as common in those 45 to 74.



Overweight people are also 3 times more likely to develop diabetes. In fact, the Nurses Health Study, one of the largest disease-risk studies ever undertaken, showed that women who gain 15 excess pounds increase their risk of diabetes by 50 percent.

For men, the consequences of being overweight can be even more pronounced. A 27-year study of more than 19,000 middle-aged men found that those at their ideal weights lived significantly longer than those just 2 to 6 percent above what's considered ideal.

That's not a lot of excess baggage. For a medium-framed man who is 5 feet, 10 inches tall, 6 percent of an ideal weight of 72 kgs is only 4.2 kgs.

The heavier the men in the study, the shorter their life expectancy.



Those who were 20 percent overweight had a risk of death from heart disease that was 2.5 times that of men whose weight was ideal.



More bad news

Obesity has also been linked with:

- Backpain
- Gallstones
- Sleep apnea
- Heartburn
- Stroke
- Gout
- Varicose veins
- Some types of cancer, including colon and prostate cancer in men, and uterine, endometrial, and breast cancer in women.

When researchers looked at 735 women who were treated for stage II and III breast cancers, they found that among women who were more than 20 percent over their ideal weights, the risk of recurrence was a third higher than among their slimmer counterparts.



As a result, many researchers regard obesity as an independent indicator of a poor prognosis for breast cancer, even when the best medical treatments are administered.

What seems clear is that the biochemical disruptions caused by being overweight are more complex and more prevalent than we thought.

Medical researchers have discovered links between excess weight and an astonishing variety of health problems, ranging from osteoarthritis of the hands and knees to birth defects. All of these discoveries underscore the wisdom and benefits of weight control.

Watch this space to understand the common pitfalls of weight loss plans, scientific options to proceed and setting your own goals!

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Encourages esteemed medical practitioners from all South-East Asian nations to share their success stories on spreading the message of Initiative Wellness, through the platform of 'The LycoRed Herald'. We shall be pleased to publish such initiatives. Please write to:

Jagsonpal Pharmaceuticals Limited, T-210J, Shahpur Jat, New Delhi – 110 049

"Tremendous improvement in sperm parameters! 2 patients conceived after I gave LycoRed to both partners each"

Dr. Radha Madhavan
MBBS, DGO
Chennai (TN)



"I have prescribed LycoRed in 4-5 patients of submucosal fibrosis, erosive lichen planus, in the dosage of 1 bd (7 days) followed by 1 od (1 month). Lot of improvement!"

Dr. Manas Kar
BDS
Midnapore (WB)



"A case of submucosal fibrosis with a patch of leukoplakia showed considerable improvement after just 15 days of therapy with LycoRed 1 bd"

Dr. (Capt.) Vinod Shukla
MBBS
Mandla (MP)



"I have used LycoRed in cases of BPH, CA prostate and prostatitis. Satisfactory results especially in latter two"

Dr. B L Bhan
MS, MCh
New Delhi



"Good improvement in patients of submucosal fibrosis with dose of 2 bd for 4 months.

Decrease in fibrosis documented by increased mouth opening and improved quality of oral mucosa "

Dr. Sakshi Baijal
MD, MNCCB, MICA, MIMA
Agra (UP)



Keep prawns & lobsters a mile away they are very rich in cholesterol!



"I have been using LycoRed in recurrent photodermatitis such as polymorphous light eruptions and find it quite useful"

Dr. N Anand
MD, DD, DNB
Chennai (TN)



"I personally feel LycoRed is a wonderful drug"

Dr. Davinder Sabherwal
MRCP
New Delhi



"After reading the 'Time' issue of November 03, 2003, on diabetes, I have been convinced on the role of Lycopene as a protective agent "

Dr. Raman Sharma
MBBS, MD
Jaipur (Raj)



"Excellent response with LycoRed, particularly in cases of male infertility and general debility. I am fond of prescribing LycoRed to most of my patients"

Dr. D K Shiwach
MBBS, MS
Modinagar (UP)



"I have been using LycoRed for a variety of indications, including rheumatoid arthritis, diabetic neuropathy / retinopathy. It is a very good molecule"

Dr. L Meenakshi Sundaram
MBBS, MD, DNB
Chennai (TN)



"Dramatic improvement in sperm count and near normal sperm motility, with LycoRed (2 bd for 3 months). Wonderful molecule!"

Dr. B K Chaturvedi
MBBS, DA, MD
Sehore (MP)



**Extend
the
Protective power
of
LycoRed
to**



**Young infertile
couples**

Males: 2 bd daily
Females: 1bd daily

LycoRed softgels

"It has been my privilege to use LycoRed in clinical practice for the last four years."

I find the product very useful for CAD, hypertension, DM, stroke, micro / macroangiopathies"

Dr. H K Chopra
MD, FIMSA, FAMS, FIAE
New Delhi



"Very good response with LycoRed in cases of COPD and Bronchial asthma. I have used this drug in almost 50 cases, usually in the dose of 1od or 1bd"

Dr. Suman Nandi
MBBS
Barrackpore (WB)



"LycoRed is the best drug for conditions like diabetic neuropathy and endocardial dysfunction. Excellent results and no side effects"

Dr. A R Faruki
MBBS, DTM, DNB (Med)
Burdwan (WB)



"LycoRed is the only product which is applicable for both partners as well as in old age as an antioxidant"

Dr. Manik C Pratihari
MBBS, DGO
Kolkata (WB)



"Used LycoRed in male infertility, after 50 days the sperm count drastically improved from 5 million to 40 million"

Dr. M Suvarna
MBBS, DGO, DNB
Hyderabad (AP)



Avoid champagne! The more acid you take in, the more quickly you want to eat



"LycoRed is very good for protection from eye diseases like old age macular degeneration and diabetic retinopathy."

It is also very essential to use LycoRed in age-related chorio-retinal degenerative disease.

In one word, it is a boon in such conditions."

Dr. P S Hardia
MBBS, DOMS, MS
Indore (MP)



"LycoRed in a dosage of 1bd has been found to be very useful in glossitis, stomatitis and chronic mouth ulcers especially those caused by addictive pan-masala and tobacco"

Dr. K N Bhat
MBBS, DM&S, FCGP
Chennai (TN)



"Used LycoRed in 20 of my infertile cases. 16 conceived after three months' treatment."

Congratulations! A wonderful and safe drug"

Dr. Indu Bhardwaj
MBBS
Rishikesh (UP)



"LycoRed is useful in male infertility. It also has unique ability to invigorate geriatric patients having weakness"

Dr. Debjani Roy Choudhury
MBBS, DGO
Kolkata (WB)



"LycoRed is fast becoming my brand of choice for patients of lichen planus and submucosal fibrosis"

Dr. Pradeep Shukla
MDS
Meerut (UP)



**Extend
the
Protective power
of
LycoRed
to**



**Tobacco & alcohol
users**

1 od or 1bd daily

LycoRed softgels

"Tried LycoRed in submucosal fibrosis and leukoplakia cases. All patients responded with regression of bigger lesions and reversals of small ones"

Dr. A K Chaturvedi
MBBS, MD
Gorakhpur (UP)



"Prescribing LycoRed in all cases of asthma, COPD, rundown tubercular patients and those having malignant lung conditions."

I am happy with the outcome "

Dr. H S Dhingra
MD
Jalandhar (Pun)



"LycoRed has been a boon for my patients of chronic arthritis. It also helps as an adjuvant in many diabetic cases"

Dr. B Jagannath Kamath
MS
Mangalore (Kar)



"LycoRed is excellent in reducing fatigue and weakness in diabetics"

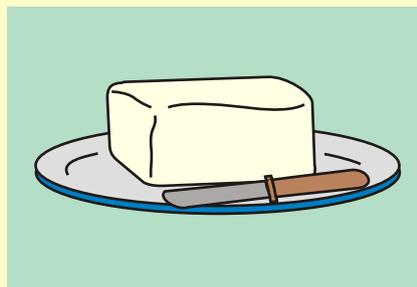
Dr. Narendra P Nayak
MBBS, MDRC
Mangalore (Kar)



"LycoRed produces marked reduction in tinnitus, with an o.d. dosage for three weeks, as an adjuvant."

Improvement in hearing is also reported"

Dr. Sathyashankar P
MBBS, MS
Moodbidri (Kar)



Refined sugar and fatty foods like butter and cream are best avoided!



"LycoRed is very effective in the management of pre-hypertensive young smokers."

I use LycoRed in the dosage of 1 b.d. for first two weeks, followed by 1 o.d for the next two weeks.

Even in elderly patients, there is a drop of 10 mm Hg, in the systolic readings"

Dr. N.Anand
MD,DNB
Chennai (TN)



"I prescribe LycoRed in erectile dysfunction patents."

Patients report very good improvement with b.d. dosage for 3 months"

Dr. A Sanjeeva Murthy
MBBS, FCCP, FIC
Bangalore (Kar)



"In our hospital LycoRed is prescribed for infertility, sexual dysfunction and IUGR. The dose prescribed is 1 o.d. 1 b.d."

Good response!"

Dr. Suresh Bhardwaj
MBBS, MS
Ludhiana (Pun)



"Many thanks to Jagsonpal for introducing an efficient product like LycoRed. In male infertility, conception rate is increased"

Dr. Rashmi Murali Krishna
MBBS, DGO
Moodbidri (Kar)



"LycoRed is the little red wonder in a variety of conditions. Thanks!"

Dr. Mallika S Kannan
MBBS, DCP
Chennai (TN)



**Extend
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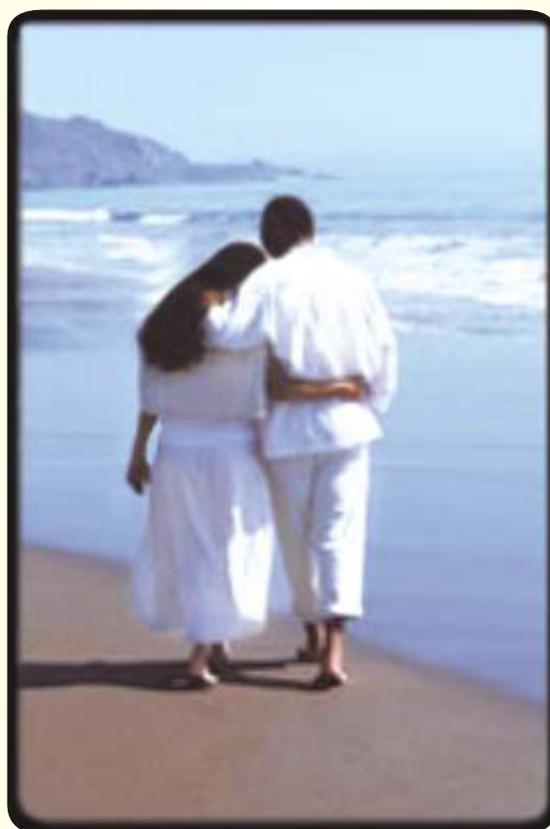


**Elderly patients
1 od or 1bd daily**

LycoRed softgels

The second revolution

Jagsonpal proudly launches
'Initiative *Infertility*'



All young infertile couples in your care need the *proven*

Protective Power of LycoRed

Dosage

Males: 2 bd daily
Females: 1 bd daily

Jagsonpal Pharmaceuticals Limited
T-210J, Shahpur Jat, New Delhi - 110 049